Embrace the ever-changing world of management and entrepreneurship from an academic and practical perspective.

**HIGHLIGHTS**
- Solid preparation to become successful managers and entrepreneurs
- Great balance between rigorous education and the excitement of developing a business
- Essential tools to analyse the global economy
- Specialisation options in several fast-developing areas
- Small, interactive classes with practical focus (incl. Capstone project)
- Fall & Spring intakes

**CAREER PROSPECTS**
- Global corporations, banking, sales and trade, marketing and consulting
- Entrepreneurship
- Graduate study programmes & research

**WHAT SETS US APART**
- Personalised • Career focused
- Connected and interactive • Innovative
- International • Diverse • Interdisciplinary

"The BA in Global Business and Entrepreneurship has taught me leadership, critical thinking, and discipline. The open discussions in class have allowed me to express my thoughts and learn from the others. The Brussels School of Governance not only values theory but also a lot of practice which has pushed me to go beyond our syllabus and apply it in real life. If you are looking for an open-minded environment to analyze, reflect, and co-create solutions for a better future, this is the School you are looking for.

- Jalla Hertoghe"
Internships

Experience the real world! Gain experience in a professional environment with one of our partners in Brussels.

Our students have interned at:
- Euronext Brussels
- Extrapreneurs
- SolarPower Europe

Study abroad

Go global! Take a semester or a summer programme with one of our international partners.

About our school

The Brussels School of Governance is an alliance between the Institute for European Studies (VUB) and Vesalius College. This BA in Global Business and Entrepreneurship is a programme of which the degree will be awarded by Vesalius College.

Who can apply?

All students who:
- Are particularly interested in diving into the international business environment
- Embody an entrepreneurial spirit and mindset
- Are driven by data and market behaviour
- Prefer small class groups in which they are able to express themselves.

Requirements:
- A diploma from secondary education
- English language proficiency

What will you study?

Intercultural Communication
Global Ethics
Global Ethics, Leadership and Personal Development I
Intermediate Qualitative Research Methods
Intermediate Quantitative Research Methods
Introduction to Academic Writing & Critical Thinking
Introduction to Statistics
BA Thesis in Business I (Advanced Research Methods)
BA Thesis in Business II (Senior Seminar)
Business Law
Capstone in Business Studies
Corporate Financial Management
Financial Accounting
Intermediate Macro-Economics
Intermediate Micro-Economics
Introduction to Entrepreneurship
Introduction to Global Business
Introduction to Economics
International Marketing
Mathematics for Business and Economics
Scenario Thinking
Social Entrepreneurship
Strategic Management
Advanced Business Law • Business French
European Union Politics • Global Advocacy
Global Communication • Global Economic Governance
Global Leadership • Global Sustainability and Society
Internship • International Finance
International Political Economy • International Trade Law • Lobbying in the EU • Policies in the European Union • Social Marketing • Sustainable Development Law

Intake deadlines

FALL SPRING
EU citizens 30 June 30 November
Non-EU citizens 31 May 31 October

Get in touch!

Chat with our students
Book an appointment

www.brussels-school.be/education

Visitor address: Pleinlaan 5 - B-1050 Brussels  ▶️ T +32 2 614 80 01  ▪️ study_bsog@vub.be