



Embrace the ever-changing world of *management* and *entrepreneurship* from an academic and practical perspective.

## HIGHLIGHTS

- Solid preparation to become successful managers and entrepreneurs
- Great balance between rigorous education and the excitement of developing a business
- Essential tools to analyse the global economy
- Specialisation options in several fast-developing areas
- Small, interactive classes with practical focus (incl. Capstone project)
- Fall & Spring intakes

## CAREER PROSPECTS

- Global corporations, banking, sales and trade, marketing and consulting
- Entrepreneurship
- Graduate study programmes & research

## WHAT SETS US APART

Personalised • Career focused  
Connected and interactive • Innovative  
International • Diverse • Interdisciplinary

“ The BA in Global Business and Entrepreneurship has taught me leadership, critical thinking, and discipline. The open discussions in class have allowed me to express my thoughts and learn from the others. The Brussels School of Governance not only values theory but also a lot of practice which has pushed me to go beyond our syllabus and apply it in real life. If you are looking for an open-minded environment to analyze, reflect, and co-create solutions for a better future, this is the School you are looking for.



- Jalla Hertoghe



## Internships



Experience the real world! Gain experience in a professional environment with one of our partners in Brussels.

Our students have interned at:

- Euronext Brussels
- Extrapreneurs
- SolarPower Europe

## Study abroad

Go global! Take a semester or a summer programme with one of our international partners.



## About our school



The Brussels School of Governance is an alliance between the Institute for European Studies (VUB) and Vesalius College. This BA in Global Business and Entrepreneurship is a programme of which the degree will be awarded by Vesalius College.

## Who can apply?

All students who:

- Are particularly interested in diving into the international business environment
- Embody an entrepreneurial spirit and mindset
- Are driven by data and market behaviour
- Prefer small class groups in which they are able to express themselves.

Requirements:

- A diploma from secondary education
- English language proficiency

## What will you study?

### CORE COURSES

Intercultural Communication  
Global Ethics  
Global Ethics, Leadership and Personal Development I  
Intermediate Qualitative Research Methods  
Intermediate Quantitative Research Methods  
Introduction to Academic Writing & Critical Thinking  
Introduction to Statistics

### MAJOR REQUIREMENTS

BA Thesis in Business I (Advanced Research Methods)  
BA Thesis in Business II (Senior Seminar)  
Business Law  
Capstone in Business Studies  
Corporate Financial Management  
Financial Accounting  
Intermediate Macro-Economics  
Intermediate Micro-Economics  
Introduction to Entrepreneurship  
Introduction to Global Business  
Introduction to Economics  
International Marketing  
Mathematics for Business and Economics  
Scenario Thinking  
Social Entrepreneurship  
Strategic Management

### MAJOR ELECTIVES

Advanced Business Law • Business French  
European Union Politics • Global Advocacy  
Global Communication • Global Economic Governance  
Global Leadership • Global Sustainability and Society  
Internship • International Finance  
International Political Economy • International Trade Law  
Lobbying in the EU • Policies in the European Union • Social Marketing • Sustainable Development Law

## Intake deadlines

	FALL	SPRING
EU citizens	30 June	30 November
Non-EU citizens	31 May	31 October

## Get in touch!

Chat with our students

Book an appointment



[www.brussels-school.be/education](http://www.brussels-school.be/education)



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