



Embrace the ever-changing world of *management* and *entrepreneurship* from an academic and practical perspective.

HIGHLIGHTS

- Solid preparation to become successful managers and entrepreneurs
- Great balance between rigorous education and the excitement of developing a business
- Essential tools to analyse the global economy
- Specialisation options in several fast-developing areas
- Small, interactive classes with practical focus (incl. Capstone project)
- Fall & Spring intakes

CAREER PROSPECTS

- Global corporations, banking, sales and trade, marketing and consulting
- Entrepreneurship
- Graduate study programmes & research

WHAT SETS US APART

Personalised • Career focused
Connected and interactive • Innovative
International • Diverse • Interdisciplinary

“ The BA in Global Business and Entrepreneurship has taught me leadership, critical thinking, and discipline. The open discussions in class have allowed me to express my thoughts and learn from the others. The Brussels School of Governance not only values theory but also a lot of practice which has pushed me to go beyond our syllabus and apply it in real life. If you are looking for an open-minded environment to analyze, reflect, and co-create solutions for a better future, this is the School you are looking for.



- Jalla Hertoghe - 2021 graduate

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Internships



Experience the real world! Gain experience in a professional environment with one of our partners in Brussels.

Our students have interned at:

- Euronext Brussels
- Extrapreneurs
- SolarPower Europe

Study abroad

Go global! Take a semester or a summer programme with one of our international partners.



About our school



The Brussels School of Governance is an alliance between the Institute for European Studies (VUB) and Vesalius College. This BA in Global Business and Entrepreneurship is a programme of which the degree will be awarded by Vesalius College.

Who can apply?

All students who:

- Are particularly interested in diving into the international business environment
- Embody an entrepreneurial spirit and mindset
- Are driven by data and market behaviour
- Prefer small class groups in which they are able to express themselves.

Requirements:

- A diploma from secondary education
- English language proficiency

What will you study?

CORE COURSES

Intercultural Communication
Global Ethics
Global Ethics, Leadership and Personal Development I
Intermediate Qualitative Research Methods
Intermediate Quantitative Research Methods
Introduction to Academic Writing & Critical Thinking
Introduction to Statistics

MAJOR REQUIREMENTS

BA Thesis in Business I (Advanced Research Methods)
BA Thesis in Business II (Senior Seminar)
Business Law
Capstone in Business Studies
Corporate Financial Management
Financial Accounting
Intermediate Macro-Economics
Intermediate Micro-Economics
Introduction to Entrepreneurship
Introduction to Global Business
Introduction to Economics
International Marketing
Mathematics for Business and Economics
Scenario Thinking
Social Entrepreneurship
Strategic Management

MAJOR ELECTIVES

Advanced Business Law
Business French
European Union Politics
Global Advocacy
Global Communication
Global Economic Governance
Global Leadership
Global Sustainability and Society
Internship
International Finance
International Political Economy
International Trade Law
Lobbying in the EU
Policies in the European Union
Social Marketing
Sustainable Development Law

Intake deadlines

	FALL	SPRING
EU citizens	30 June	30 November
Non-EU citizens	31 May	31 October

www.brussels-school.be/education



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